



WORLD CANCER CARE CHARITABLE SOCIETY

Annual Project Report (FY 2024–25)

Project: *SBI Card CSR Initiative – Cancer Awareness and Early Detection*

Report Period: *01 October 2024 – 31 March 2025*

Project Area: *Punjab & Jammu Border Belt*

Objective

To provide **free cancer awareness and early detection services** to underserved populations in Punjab and adjoining areas, with a focus on early diagnosis, timely referral, and building a healthier future for rural communities.

Geographical Coverage

Districts Covered: - Amritsar, Tarn Taran, Gurdaspur, Kapurthala, Pathankot, Jammu

Summary of Activities:

- **Total Camps Held:** 100
- **Cities/Villages Covered:** 100
- **Total Beneficiaries Screened:** 31,587
 - **Males:** 14,232
 - **Females:** 17,355

Key Screenings Conducted

Test Type	No. of Tests
Mammography	1,947
Pap Smear	630
PSA (Prostate)	3,960
Oral Cancer	10,476
Blood (CBC)	7,294
Bone Density	22,782

Impact Assessment

- **Suspected Cancer Cases:** 228
 - **Biopsy Positive Cases:** **32**
 - **Patients Under Treatment:** 146
 - **Treatment Completed:** 27
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National Comparison

According to national statistics, India reports **100.4 cancer cases per 100,000 population**.

In this project:

- **32 positive cases out of 31,587 screened = 101.3 per 100,000,**
- which is *almost equal to the national average*, reaffirming the **effectiveness of early detection outreach** in the border belt. But the still follow-up is continued.

Patient Follow-Up & Government Support: -

The second phase of the project focuses on long-term patient follow-up. A dedicated team of approximately 10 members, including senior doctors, from our Jalandhar Head Office will continuously follow up with patients—typically for one year or more—until their treatment is completed and they return to good health. The team will coordinate with hospitals and also assist patients in accessing the best possible care and financial support. All suspected and positive cases are being actively followed up by our **professional medical team**. Each patient is guided to the **nearest hospital** based on their diagnosis and financial needs. They are helped in availing government schemes like **Ayushman Bharat** and the **Chief Minister Cancer Relief Fund**, which cover treatments up to ₹5 lakhs.

Most **first-stage cancers are treatable within ₹3 lakhs**, and patients are referred to **government medical colleges** under **Ayushman Bharat** and the **Chief Minister Cancer Relief Fund** and **charitable hospitals** such as:

- Govt. Medical Colleges – Amritsar, Patiala, Faridkot, Jammu, Kathua
- Tata Center in Sangrur and Chandigarh
- Guru Ramdas Charitable Hospital, Amritsar
- Other semi-government hospitals offering treatment at subsidized rates

In rare cases where patients opt for private hospitals, it is based on their own financial preference. However, the **majority of beneficiaries are successfully receiving treatment under government schemes**.

naturopathy or alternative treatments: - On other side Approximately 30–40% of cancer patients willingly choose **naturopathy or alternative treatments**, inspired by cases like Navjot Singh Sidhu's wife. Since government schemes support only allopathic treatment, this choice leads to reduced financial aid data.

Free Comprehensive support:- We also provide Free comprehensive support from dietitians along with allopathy, Ayurveda, and homeopathy care for suspected patients From WCC Hospitals.

Ongoing Monitoring & Case Documentation

Our follow-up team: -

- Maintains **individual patient treatment charts**
- Tracks: Chemotherapy cycles, surgery records, radiotherapy sessions, and treatment progress
- Publishes **patient recovery stories** on our website to spread awareness and hope

World Cancer Care Hospital Servies:

World Cancer Care Jalandhar Hospital acts as the head office, managing all operations across India. It serves as an information and awareness center, offering cancer screening and palliative care services. The hospital includes departments for allopathy, homeopathy, and Ayurveda, but does **not** conduct chemotherapy or surgical procedures. As World Cancer Care is a mobile-based concept working pan-India, treatment is referred to nearby government or private cancer hospitals. The Jalandhar unit supports patients through day care services, continuous follow-up, and guidance by our dedicated fallow-up team.





altitude: 31647479
 longitude: 74.872310
 elevation: 234.92±6.03 m
 accuracy: 8.15 m
 time: 03-01-2025 10:42:38



Latitude: 31.33953
 Longitude: 75.204479
 Elevation: 244.9±60 m
 Accuracy: 188.7 m
 Time: 22-01-2025 10:47

